



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MANAGEMENT

QUALIFICATION: BACHELOR OF BUSINESS MANAGEMENT HONOURS	
QUALIFICATION CODE: 08BBMH	LEVEL: 8
COURSE CODE: SES821S	COURSE NAME: SME SUPPORT
SESSION: NOVEMBER 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	DR. CHRIS VAN ZYL DR. MATHIAS NGWANGWAMA
MODERATOR:	MS. LOIDE SHIKALE

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Write clearly and neatly.3. Number the answers clearly.

PERMISSIBLE MATERIALS

1. Business Calculator

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

QUESTION 1

Discuss the ideal performance or roles of a university such as NUST within context of the typical entrepreneurship ecosystem as conceptualized by Isenberg. How could you suggest an expansion of this role to improve the functionality of the university within such an entrepreneurial ecosystem?

[25 marks]

QUESTION 2

Discuss the objectives of the **Namibian National Policy on Micro, Small and Medium Enterprises**. Has the Namibian Government been successful in achieving these objectives since 2016 when this policy was implemented? If so, provide evidence by referring to the successes in this regard. If not, highlight some key aspects that need to be improved on.

[25 marks]

QUESTION 3

Provide a short description for each of the following listed entities as well as the main functions of each. Additionally indicate with which dimension of the typical entrepreneurship ecosystem these entities are associated and where in Namibia these entities operate.

- Penduka
- Sima Accounting Consulting Services
- Solar Revolving Fund
- Nyanda Nyanda Tailoring
- Jam and Juice Project
- Baobab Growth Fund

[25 marks]

QUESTION 4

Discuss the benefits that are associated with business incubation systems. Provide examples of how these benefits are adding value to Namibian start-ups. Indicate the shortcomings within the Namibian business incubation system in terms of benefits/services that are not provided.

[25 marks]

TOTAL MARKS: 100